



the
CHUBBY
VEGETARIAN

cookbook authors / food writers
recipe developers / photo studio

www.thechubbyvegetarian.com

@chubbyveg

[+ @justinfoxburks photo studio]



10 K



9.7 K



4 K



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ABOUT

Justin Fox Burks + Amy Lawrence

In 2008, we started writing The Chubby Vegetarian blog. In addition to working on the blog and the four cookbooks that accompany it, we love styling photographs and developing recipes. We live in Memphis, Tennessee and own Justin Fox Burks Photo Studio.

OUR 4 COOKBOOKS

- *Vegetarian Cooking For Two*, 2021
- *Low-Carb Vegetarian*, 2020
- *The Chubby Vegetarian*, 2016
- *The Southern Vegetarian*, 2013

COLLABORATIONS + MORE

Creativity is key, but reliability is also a large part of what we do. We love to collaborate with companies we believe in and representing projects that we are excited to share with our audience. We follow all current FTC guidelines and are able to provide professional lifestyle shots, food images, and product photography with modern and beautiful styling.





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OUR SERVICES

- Recipe development + testing
- Product reviews
- Photography
- Food writing
- Business + cookbook consultations
- Blog, Insta, Pinterest, and Twitter posts

PRESS

Our writing, cookbooks, and/or recipes have appeared in the following:

- *The New York Times*
- *The Washington Post + Voraciously*
- *okra. magazine*
- *Natural Awakenings*
- *Buzzfeed*
- *Memphis Magazine + Memphis Flyer*
- *Edible Memphis*
- *The Kitchn*



OUR RATES

- TCV blog post: \$250 | Pinterest or Twitter post: \$100
- Insta story: \$75 / one slide + product provided; \$50 / additional slide
- Sponsored Insta in-feed post + 1 Insta story slide: \$200
- Consultations (cookbooks, recipe development, menus): \$100 / hour
- Online cooking classes + signed cookbooks; campaigns with original recipes, copy, and photography; video & editing; and food writing: please contact us to discuss the project.

To start a conversation about how we could help to support your company's message, or to inquire about a quote for an upcoming project, please send us an email at justinfoxburks@gmail.com.